

Ahead In The Cloud Best Practices For Navigating The Future Of Enterprise It

Head in the Cloud
What To Do When Machines Do Everything
Internet of Things
The Road Ahead
Transitioning the Enterprise to the Cloud
The Social Climber's Bible
Cloud Computing For Dummies
Managing Your Manager: How to Get Ahead with Any Type of Boss
Secure Cloud Transformation
The Book Thief
Porter's Five Forces
Clouconomics
Driverless
Go Ahead in the Rain
Sun Performance and Tuning
Stride Ahead with Science – 5
Cloud Cost Optimization Handbook for AWS
Cloud Computing
Where the Wild Coffee Grows
Kiss Myself Goodbye
Ten Strategies of a World-Class Cybersecurity Operations Center
Moving Ahead with REDD: Issues, Options and Implications
A Seat at the Table
Cloud FinOps
The Cloud Adoption Playbook
Ahead in the Cloud
Cloud Computing for Complete Beginners
The Enterprise Cloud
The PayTech Book
Ahead of the Curve
Lessons from Private Equity Any Company Can Use
Necessary Endings
The Great Cloud Migration
The Art of Business Value
Computational Intelligence for Multimedia
Big Data on the Cloud with Engineering Applications
Briggs
Designing Data-Intensive Applications
Architecting the Cloud
Ahead of the Curve
Soros on Soros

Head in the Cloud

End Pain. Foster Personal and Professional Growth. Live Better. While endings are a natural part of business and life, we often experience them with a sense of hesitation,

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sadness, resignation, or regret. But consultant, psychologist, and bestselling author Dr. Henry Cloud sees endings differently. He argues that our personal and professional lives can only improve to the degree that we can see endings as a necessary and strategic step to something better. If we cannot see endings in a positive light and execute them well, he asserts, the "better" will never come either in business growth or our personal lives. In this insightful and deeply empathetic book, Dr. Cloud demonstrates that, when executed well, "necessary endings" allow us to proactively correct the bad and the broken in our lives in order to make room for the professional and personal growth we seek. However, when endings are avoided or handled poorly—as is too often the case—good opportunities may be lost, and misery repeated. Drawing on years of experience as an executive coach and a psychologist, Dr. Cloud offers a mixture of advice and case studies to help readers know when to have realistic hope and when to execute a necessary ending in a business, or with an individual; identify which employees, projects, activities, and relationships are worth nurturing and which are not; overcome people's resistance to change and create change that works; create urgency and an action plan for what's important; stop wasting resources needed for the things that really matter. Knowing when and how to let go when something, or someone, isn't working—a personal relationship, a job, or a business venture—is essential for happiness and success. *Necessary Endings* gives readers the tools they need to say good-bye and move on.

What To Do When Machines Do Everything

1. It is designed in accordance with the latest guidelines laid

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by NCERT for classes 1 to 8. 2. Aims to inculcate inquisitiveness and passion for learning. 3. The chapters are designed in a manner that leads to comprehensive learning of concepts, development of investigative and scientific skills and the ability to probe into problems and find a possible solution. 4. The content of the series is supported by alluring illustrations and attractive layout to lend to the visual appeal and also to enhance the learning experience. 5. A clear comprehensive list of learning objectives at the beginning of each chapter 6. A Kick off activity at the beginning of each chapter to set the pace for learning 7. Hand-on activities presented using the scientific methodology of having a clear aim and materials required along with recording and discussing the task at hand 8. A section on 'In Real Life' at the end of each chapter imparts value education and helps the learners become a better citizen 9. Evaluation tools in the form of test papers and model test papers in classes 1 to 5 and periodic assessments, half yearly paper and a yearly paper in classes 6 to 8.

Internet of Things

In the same vein of *The Hipster Handbook*, a Johnson & Johnson heiress and a raconteur, screenwriter and producer show aspiring social climbers how to improve their lot in life and become more popular than they ever could have imagined with the help of insider advice and guidance. 50,000 first printing.

The Road Ahead

'Grimly funny and superbly written, with a twist on every page'
– Hilary Mantel 'Delightfully compulsive and unforgettably

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original' – Hadley Freeman Shortlisted for the Duff Cooper Prize 2021 Aunt Munca never told the truth about anything. Calling herself after the mouse in a Beatrix Potter story, she was already a figure of mystery during the childhood of her nephew Ferdinand Mount. Half a century later, a series of startling revelations sets him off on a tortuous quest to find out who this extraordinary millionairess really was. What he discovers is shocking and irretrievably sad, involving multiple deceptions, false identities and abandonments. The story leads us from the back streets of Sheffield at the end of the Victorian age to the highest echelons of English society between the wars. *Kiss Myself Goodbye* is both an enchanting personal memoir like the author's bestselling *Cold Cream*, and a voyage into a vanished moral world. An unconventional tale of British social history told backwards, its cryptic and unforgettable protagonist Munca joins the ranks of memorable aunts in literature, from Dickens' Betsy Trotwood to Graham Greene's Aunt Augusta.

Transitioning the Enterprise to the Cloud

Data is at the center of many challenges in system design today. Difficult issues need to be figured out, such as scalability, consistency, reliability, efficiency, and maintainability. In addition, we have an overwhelming variety of tools, including relational databases, NoSQL datastores, stream or batch processors, and message brokers. What are the right choices for your application? How do you make sense of all these buzzwords? In this practical and comprehensive guide, author Martin Kleppmann helps you navigate this diverse landscape by examining the pros and cons of various technologies for processing and storing data. Software keeps changing, but the fundamental principles

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remain the same. With this book, software engineers and architects will learn how to apply those ideas in practice, and how to make full use of data in modern applications. Peer under the hood of the systems you already use, and learn how to use and operate them more effectively Make informed decisions by identifying the strengths and weaknesses of different tools Navigate the trade-offs around consistency, scalability, fault tolerance, and complexity Understand the distributed systems research upon which modern databases are built Peek behind the scenes of major online services, and learn from their architectures

The Social Climber's Bible

Never before have we had so much information at our fingertips. You might think that we are better-informed than ever, but there's one thing we can't ask Google: 'What should I be googling?' The way we consume information in the digital age has been blamed for driving political polarisation and leaving us unable to agree on basic facts. It's also making us stupider. Personalised news feeds and social media echo chambers narrow our potential knowledge base. By now, we don't even know what we don't know. In *Head in the Cloud*, William Poundstone investigates the true worth of knowledge. An entertaining manifesto underpinned by big data analysis and illustrated by eye-opening anecdotes, it reveals the surprising benefits of broadening your horizons and provides an unnerving look at the consequences of being ill-informed.

Cloud Computing For Dummies

Two years in the cauldron of capitalism-"horrifying and very

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funny" (The Wall Street Journal) In this candid and entertaining insider's look at the most influential school in global business, Philip Delves Broughton draws on his crack reporting skills to describe his madcap years at Harvard Business School. Ahead of the Curve recounts the most edifying and surprising lessons learned in the quest for an MBA, from the ingenious chicanery of leveraging and the unlikely pleasures of accounting, to the antics of the "booze luge" and other, less savory trappings of student culture. Published during the one hundredth anniversary of Harvard Business School, this is the unflinching truth about life in the trenches of an iconic American institution.

Managing Your Manager: How to Get Ahead with Any Type of Boss

Computational Intelligence for Multimedia Big Data on the Cloud with Engineering Applications covers timely topics, including the neural network (NN), particle swarm optimization (PSO), evolutionary algorithm (GA), fuzzy sets (FS) and rough sets (RS), etc. Furthermore, the book highlights recent research on representative techniques to elaborate how a data-centric system formed a powerful platform for the processing of cloud hosted multimedia big data and how it could be analyzed, processed and characterized by CI. The book also provides a view on how techniques in CI can offer solutions in modeling, relationship pattern recognition, clustering and other problems in bioengineering. It is written for domain experts and developers who want to understand and explore the application of computational intelligence aspects (opportunities and challenges) for design and development of a data-centric system in the context of multimedia cloud, big

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data era and its related applications, such as smarter healthcare, homeland security, traffic control trading analysis and telecom, etc. Researchers and PhD students exploring the significance of data centric systems in the next paradigm of computing will find this book extremely useful. Presents a brief overview of computational intelligence paradigms and its significant role in application domains Illustrates the state-of-the-art and recent developments in the new theories and applications of CI approaches Familiarizes the reader with computational intelligence concepts and technologies that are successfully used in the implementation of cloud-centric multimedia services in massive data processing Provides new advances in the fields of CI for bio-engineering application

Secure Cloud Transformation

The 10th-anniversary edition of the No. 1 international bestseller and modern classic beloved by millions of readers
HERE IS A SMALL FACT - YOU ARE GOING TO DIE 1939. Nazi Germany. The country is holding its breath. Death has never been busier. Liesel, a nine-year-old girl, is living with a foster family on Himmel Street. Her parents have been taken away to a concentration camp. Liesel steals books. This is her story and the story of the inhabitants of her street when the bombs begin to fall. SOME IMPORTANT INFORMATION - THIS NOVEL IS NARRATED BY DEATH The 10th-anniversary edition features pages of bonus content, including marked-up manuscript pages, original sketches, and pages from the author's writing notebook.

The Book Thief

Economic and stock market cycles affect companies in every

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industry. Unfortunately, a confusing array of anecdotal and conflicting indicators often renders it impossible for managers and investors to see where the economy is heading in time to take corrective action. Now, a 35-year Wall Street veteran unveils a new forecasting method to help managers and investors understand and predict the economic cycles that control their businesses and financial fates. In *Ahead of the Curve*, Joseph H. Ellis argues that the problem with current forecasting models lies not in the data, but rather in the lack of a clear framework for putting the data in context and reading it correctly. The book explains critical economic indicators in nontechnical language, identifies and documents the recurring cause-and-effect relationships that consistently predict turning points in the economy, and provides the tools managers and investors need to position themselves ahead of cyclical upturns and downturns. Economic events are not as random and unpredictable as they seem. This book helps readers recognize and react to signs of change that their rivals don't see—and win a sizeable competitive advantage. Joseph H. Ellis was a partner at Goldman Sachs and was ranked for 18 consecutive years by Institutional Investor magazine as Wall Street's No.1 retail industry analyst.

Porter's Five Forces

How do you start? How should you build a plan for cloud migration for your entire portfolio? How will your organization be affected by these changes? This book, based on real-world cloud experiences by enterprise IT teams, seeks to provide the answers to these questions. Here, you'll see what makes the cloud so compelling to enterprises; with which applications you should start your cloud journey; how your organization will change, and how skill sets will evolve;

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how to measure progress; how to think about security, compliance, and business buy-in; and how to exploit the ever-growing feature set that the cloud offers to gain strategic and competitive advantage.

Clouconomics

The only globally-crowdsourced book on the future of payments (“PayTech”), offering comprehensive understanding of a rapidly evolving industry at the centre of global commerce The movement of money between individuals, organisations and governments is crucial to the world economy. The payments industry has undergone immense transformation – new regulations, technologies and consumer demands have prompted significant changes to the tools, products and use cases in payments, as well as presented lucrative opportunities for entrepreneurs and FinTech professionals. As payment technologies become faster and more efficient, companies and investors are increasingly favouring PayTech innovation due to better customer experience, increased revenues and manageable risks. The PAYTECH Book brings together a diverse collection of industry experts to provide entrepreneurs, financial services professionals and investors with the answers they need to capitalise on the highly profitable PayTech market. Written by leaders in the global FinTech and payment sectors, this informative volume explains key industry developments and presents valuable first-hand insights from prominent industry practitioners. Contributors include advisors and consultants to the payments and financial services industry, entrepreneurs and business owners utilising cutting-edge PayTech capabilities, academic researchers exploring the social-political-economic impact of

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PayTech and many others. Detailed chapters cover essential topics such as cybersecurity, regulation and compliance, wholesale payments and how payment systems currently work and how PayTech can improve them. This book:

- Defines PayTech and identifies its key players
- Discusses how PayTech can transform developed markets and accelerate growth in emerging economies
- Describes how PayTech fits into the larger FinTech ecosystem
- Explores the future of PayTech and its potential as an agent of social change and financial inclusion
- Provides diverse perspectives on investment in PayTech and what consolidation and expansion will look like

The PAYTECH Book: The Payment Technology Handbook for Investors, Entrepreneurs and FinTech Visionaries is an indispensable source of information for FinTech investors and entrepreneurs, managers from payments companies and financial services firms and executives responsible for payments in government, corporations, public sector organisations, retailers and users of payments.

Driverless

All organizations are embarking on a journey to the cloud. Their users are online and taking advantage of productivity tools like SalesForce. Enterprises are in the midst of transitioning to Office 365. This book maps the journey of 16 leading enterprises around the world including Fannie Mae, Siemens, Google, Microsoft, and Amazon itself.

Go Ahead in the Rain

The essential roadmaps for enterprise cloud adoption As cloud technologies continue to challenge the fundamental

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understanding of how businesses work, smart companies are moving quickly to adapt to a changing set of rules. Adopting the cloud requires a clear roadmap backed by use cases, grounded in practical real-world experience, to show the routes to successful adoption. The Cloud Adoption Playbook helps business and technology leaders in enterprise organizations sort through the options and make the best choices for accelerating cloud adoption and digital transformation. Written by a team of IBM technical executives with a wealth of real-world client experience, this book cuts through the hype, answers your questions, and helps you tailor your cloud adoption and digital transformation journey to the needs of your organization. This book will help you:

- Discover how the cloud can fulfill major business needs
- Adopt a standardized Cloud Adoption Framework and understand the key dimensions of cloud adoption and digital transformation
- Learn how cloud adoption impacts culture, architecture, security, and more
- Understand the roles of governance, methodology, and how the cloud impacts key players in your organization.

Providing a collection of winning plays, championship advice, and real-world examples of successful adoption, this playbook is your ultimate resource for making the cloud work. There has never been a better time to adopt the cloud. Cloud solutions are more numerous and accessible than ever before, and evolving technology is making the cloud more reliable, more secure, and more necessary than ever before. Don't let your organization be left behind! The Cloud Adoption Playbook gives you the essential guidance you need to make the smart choices that reduce your organizational risk and accelerate your cloud adoption and digital transformation.

Sun Performance and Tuning

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The ultimate guide to assessing and exploiting the customer value and revenue potential of the Cloud. A new business model is sweeping the world—the Cloud. And, as with any new technology, there is a great deal of fear, uncertainty, and doubt surrounding cloud computing. *Cloudonomics* radically upends the conventional wisdom, clearly explains the underlying principles and illustrates through understandable examples how Cloud computing can create compelling value—whether you are a customer, a provider, a strategist, or an investor. *Cloudonomics* covers everything you need to consider for the delivery of business solutions, opportunities, and customer satisfaction through the Cloud, so you can understand it—and put it to work for your business. *Cloudonomics* also delivers insight into when to avoid the cloud, and why. Quantifies how customers, users, and cloud providers can collaborate to create win-wins. Reveals how to use the Laws of *Cloudonomics* to define strategy and guide implementation. Explains the probable evolution of cloud businesses and ecosystems. Demolishes the conventional wisdom on cloud usage, IT spend, community clouds, and the enterprise-provider cloud balance. Whether you're ready for it or not, Cloud computing is here to stay. *Cloudonomics* provides deep insights into the business value of the Cloud for executives, practitioners, and strategists in virtually any industry—not just technology executives but also those in the marketing, operations, economics, venture capital, and financial fields.

Stride Ahead with Science – 5

Cloud Cost Optimization Handbook for AWS

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Learn Everything You Can From Every Type of Boss

Managers come in all varieties, and unfortunately you don't get to choose your preference. Too often, we find ourselves working for people who are tough to work for, difficult to "decode," or brilliant but inaccessible. *Managing Your Manager* is the answer to dealing with a problematic supervisor. Placing manager "types" into real-world categories--from the Bully, Scientist, and Star to the Geek, Parent, and Con Artist--it provides everything you need to make your work life more satisfying and productive. *Managing Your Manager* gives you the tools to: Categorize your boss based on telling traits Create a solid working relationship Avoid common pitfalls associated with certain types Become a strong leader based on lessons learned from various bosses Managers of all types can provide invaluable learning experiences that can enhance your career. *Managing Your Manager* empowers you with the knowledge, skills, and savvy for dealing with any type of boss and excelling in your job.

Cloud Computing

George Soros Ends the Speculation "The outcome [of this book] is a summing up of my life's work. . . As I finish the book, I feel I have succeeded."-George Soros from the Preface Critical praise for Soros on Soros "If you have ever wanted to sit down for a candid conversation with a phenomenal financial success, George Soros's book provides the opportunity. You will meet a complex man and a first-rate mind."-Henry A. Kissinger "The best expert on Soros is undoubtedly George Soros! After all, who is better equipped to tell us what he really thinks and how he thinks, a matter of some importance given the fact that he has translated a remarkable personal financial success into a truly generous

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and historically significant effort to promote postcommunist democracy." -Zbigniew Brzezinski "The best X-ray of the mind of the master yet." -Barton M. Biggs "George Soros brings a lot more to the world of finance than the intuition and nerve of a born trader-and in Soros on Soros he's no longer bashful about telling us about it. A philosopher at heart, George attributes his success at investing to a theory of the interaction of reality and human perception. What really drives the man now, with a personal fortune beyond all personal need, is a different kind of strategic investing-investment to build in Eastern Europe the kind of open societies he came to value in his own life." -Paul A. Volcker Financial guru George Soros is one of the most colorful and intriguing figures in the financial world today. Now in Soros on Soros, readers are given their most intimate and revealing look yet into the life and mind of the one BusinessWeek dubbed, "The Man Who Moves Markets." Soros on Soros interweaves financial theory and personal reminiscence, political analysis and moral reflection to offer a compelling portrait of the world (and its markets) according to Soros. In an interview-style narrative with Byron Wien, Managing Director at Morgan Stanley, and with German journalist Krisztina Koenen, Soros vividly describes the genesis of his brilliant financial career and shares his views on investing and global finance, politics and the emerging world order, and the responsibility of power. Speaking with remarkable candor, he traces his progress from Holocaust survivor to philosophy student, unsuccessful tobacco salesman to the world's most powerful and profitable trader and introduces us to the people and events that helped shape his character and his often controversial views. In describing the investment theories and financial strategies that have made him "a superstar among money managers" (The New York Times), Soros tells the fascinating story of the phenomenally successful Soros Fund Management and its

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\$12 billion flagship, Quantum Fund. He also offers fresh insights into some of his most sensational wins and losses, including a firsthand account of the \$1 billion he made going up against the British pound and the fortune he lost speculating on the yen. Plus: Soros's take on the devaluation of the peso and currency fluctuations internationally. He tells of the personal and professional crises that more than once threatened to destroy him and of the personal resources he drew upon to turn defeat into resounding victory. And he explains his motivations for establishing the Soros Foundation and the Open Society Institute through which he worked to build open societies in postcommunist countries in Eastern Europe and the former Soviet Union. Finally, turning his attention to international politics, Soros offers keen insights into the current state of affairs in Russia and the former communist bloc countries and analyzes the reasons behind and likely consequences of the West's failure to properly integrate them into the free world. He also explores the crisis of the ERM and analyzes the pros and cons of investing in a number of emerging markets. Find out what makes one of the greatest financial wizards of this or any age tick. Soros on Soros is a must read for anyone interested in world finance and international policy.

Where the Wild Coffee Grows

“Refreshingly thought-provoking...” – The Financial Times The essential playbook for the future of your business What To Do When Machines Do Everything is a guidebook to succeeding in the next generation of the digital economy. When systems running on Artificial Intelligence can drive our cars, diagnose medical patients, and manage our finances more effectively than humans it raises profound questions on the future of

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work and how companies compete. Illustrated with real-world cases, data, and insight, the authors provide clear strategic guidance and actionable steps to help you and your organization move ahead in a world where exponentially developing new technologies are changing how value is created. Written by a team of business and technology expert practitioners—who also authored *Code Halos: How the Digital Lives of People, Things, and Organizations are Changing the Rules of Business*—this book provides a clear path to the future of your work. The first part of the book examines the once in a generation upheaval most every organization will soon face as systems of intelligence go mainstream. The authors argue that contrary to the doom and gloom that surrounds much of IT and business at the moment, we are in fact on the cusp of the biggest wave of opportunity creation since the Industrial Revolution. Next, the authors detail a clear-cut business model to help leaders take part in this coming boom; the AHEAD model outlines five strategic initiatives—Automate, Halos, Enhance, Abundance, and Discovery—that are central to competing in the next phase of global business by driving new levels of efficiency, customer intimacy and innovation. Business leaders today have two options: be swallowed up by the ongoing technological evolution, or ride the crest of the wave to new profits and better business. This book shows you how to avoid your own extinction event, and will help you; Understand the untold full extent of technology's impact on the way we work and live. Find out where we're headed, and how soon the future will arrive Leverage the new emerging paradigm into a sustainable business advantage Adopt a strategic model for winning in the new economy The digital world is already transforming how we work, live, and shop, how we are governed and entertained, and how we manage our money, health, security, and relationships. Don't let your business—or

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your career—get left behind. What To Do When Machines Do Everything is your strategic roadmap to a future full of possibility and success. Or peril.

Kiss Myself Goodbye

Private equity firms are snapping up brand-name companies and assembling portfolios that make them immense global conglomerates. They're often able to maximize investor value far more successfully than traditional public companies. How do PE firms become such powerhouses? Learn how, in Lessons from Private Equity Any Company Can Use. Bain chairman Orit Gadiesh and partner Hugh MacArthur use the concise, actionable format of a memo to lay out the five disciplines that PE firms use to attain their edge:

- Invest with a thesis using a specific, appropriate 3-5-year goal
- Create a blueprint for change--a road map for initiatives that will generate the most value for your company within that time frame
- Measure only what matters--such as cash, key market intelligence, and critical operating data
- Hire, motivate, and retain hungry managers--people who think like owners
- Make equity sweat--by making cash scarce, and forcing managers to redeploy underperforming capital in productive directions

This is the PE formulate for unleashing a company's true potential.

Ten Strategies of a World-Class Cybersecurity Operations Center

Despite many uncertainties in cloud computing, one truth is evident: costs will always tend to go up unless you're actively engaged in the process. Whether you're new to managing cloud spend or a seasoned pro, this book will clarify the often

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misunderstood workings of cloud billing fundamentals and provide expert strategies on creating a culture of cloud cost management in your organization. Drawing on real-world examples of successes and failures of large-scale cloud spenders, this book outlines a road map for building a culture of FinOps in your organization. Beginning with the fundamental concepts required to understand cloud billing concepts, you'll learn how to enable an efficient and effective FinOps machine. Learn how the cloud works when it comes to financial management Set up a FinOps team and build a framework for making spend efficiency a priority Examine the anatomy of a cloud bill and learn how to manage it Get operational recipes for maximizing cloud efficiency Understand how to motivate engineering teams to take cost-saving actions Explore the FinOps lifecycle: Inform, Optimize, and Operate Learn the DNA of a highly functional cloud FinOps culture

Moving Ahead with REDD: Issues, Options and Implications

Clouds are distributed technology platforms that leverage sophisticated technology innovations to provide highly scalable and resilient environments that can be remotely utilized by organizations in a multitude of powerful ways. To successfully build upon, integrate with, or even create a cloud environment requires an understanding of its common inner mechanics, architectural layers, and models, as well as an understanding of the business and economic factors that result from the adoption and real-world use of cloud-based services. In *Cloud Computing: Concepts, Technology & Architecture*, Thomas Erl, one of the world's top-selling IT authors, teams up with cloud computing experts and

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researchers to break down proven and mature cloud computing technologies and practices into a series of well-defined concepts, models, technology mechanisms, and technology architectures, all from an industry-centric and vendor-neutral point of view. In doing so, the book establishes concrete, academic coverage with a focus on structure, clarity, and well-defined building blocks for mainstream cloud computing platforms and solutions. Subsequent to technology-centric coverage, the book proceeds to establish business-centric models and metrics that allow for the financial assessment of cloud-based IT resources and their comparison to those hosted on traditional IT enterprise premises. Also provided are templates and formulas for calculating SLA-related quality-of-service values and numerous explorations of the SaaS, PaaS, and IaaS delivery models. With more than 260 figures, 29 architectural models, and 20 mechanisms, this indispensable guide provides a comprehensive education of cloud computing essentials that will never leave your side.

A Seat at the Table

- Learn how to migrate your applications to the cloud! - Learn how to overcome your senior management's concerns about Cloud Security and Interoperability! - Learn how to explain cloud computing, big data and linked data to your organization! - Learn how to develop a robust Cloud Implementation Strategy! - Learn how a Technical Cloud Broker can ease your migration to the cloud! This book will answer the key questions that every organization is asking about emerging technologies like Cloud Computing, Big Data and Linked Data. Written by a seasoned expert and author/co-author of 11 other technical books, this book deftly guides

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you with real-world experience, case studies, illustrative diagrams and in-depth analysis. * How do you migrate your software applications to the cloud? This book is your definitive guide to migrating applications to the cloud! It explains all the options, tradeoffs, challenges and obstacles to the migration. It provides a migration lifecycle and process you can follow to migrate each application. It provides in-depth case studies: an Infrastructure-as-a-Service case study and a Platform-as-a-Service case study. It covers the difference between application migration and data migration to the cloud and walks you through how to do both well. It covers migration to all the major cloud providers to include Amazon Web Services (AWS), Google AppEngine and Microsoft Azure. * How do you develop a sound implementation strategy for the migration to the cloud? This book leverages Mr. Daconta's 25 years of leadership experience, from the Military to Corporate Executive teams to the Office of the CIO in the Department of Homeland Security, to guide you through the development of a practical and sound implementation strategy. The book's "Triple-A" Strategy: Assessment, Architecture then Action is must reading for every project lead and IT manager! * This book covers twenty migration scenarios! Application and data migration to the cloud

Cloud FinOps

Written by a practitioner for a practitioner, *Transitioning The Enterprise to the Cloud: A Business Approach*, focuses on identifying the costs, complexities, risks and benefits necessary to build a complete cloud sourcing strategy. The structure of this book is organized into five main parts: Part 1: Frames the conundrum the cloud presents Part 2: Provides a business perspective of the cloud Part 3: Outlines how and

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what to assess in your current technology environment Part 4: Suggests several potential cloud transition scenarios Part 5: Develops a cloud sourcing strategy

TRANSITIONING THE ENTERPRISE TO THE CLOUD: A BUSINESS APPROACH

An inconsistency exists between actual cloud adoption rates and the viewpoints and direct actions of those responsible for corporate information technology operations. On the one hand, information technology (IT) leaders generally believe the cloud more easily enables the implementation and management of technology services, from web and mobile application development to on-demand computing and storage. These leaders also appreciate the cloud's consumption-based pricing model over their current capital-intensive cost structures. Transitioning an IT operation to the cloud is expensive and risky. The transition, in turn, adds complexity to the overall support model. And, until the transition is complete, recurring costs actually go up. As if additional costs, increasing risk, and added complexity were not enough, deciding where to start is perplexing. Furthermore, a cloud transition can be disruptive and requires structured risk planning that must take into account the appropriate pace of change for a particular company.

The Cloud Adoption Playbook

Ten Strategies of a World-Class Cyber Security Operations Center conveys MITRE's accumulated expertise on enterprise-grade computer network defense. It covers ten key qualities of leading Cyber Security Operations Centers (CSOCs), ranging from their structure and organization, to processes that best enable smooth operations, to approaches that extract maximum value from key CSOC technology investments. This book offers perspective and context for key

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decision points in structuring a CSOC, such as what capabilities to offer, how to architect large-scale data collection and analysis, and how to prepare the CSOC team for agile, threat-based response. If you manage, work in, or are standing up a CSOC, this book is for you. It is also available on MITRE's website, www.mitre.org.

Ahead in the Cloud

How does one pay homage to A Tribe Called Quest? The seminal rap group brought jazz into the genre, resurrecting timeless rhythms to create masterpieces such as *The Low End Theory* and *Midnight Marauders*. Seventeen years after their last album, they resurrected themselves with an intense, socially conscious record, *We Got It from Here . . . Thank You 4 Your Service*, which arrived when fans needed it most, in the aftermath of the 2016 election. Poet and essayist Hanif Abdurraqib digs into the group's history and draws from his own experience to reflect on how its distinctive sound resonated among fans like himself. The result is as ambitious and genre-bending as the rap group itself. Abdurraqib traces the Tribe's creative career, from their early days as part of the Afrocentric rap collective known as the Native Tongues, through their first three classic albums, to their eventual breakup and long hiatus. Their work is placed in the context of the broader rap landscape of the 1990s, one upended by sampling laws that forced a reinvention in production methods, the East Coast–West Coast rivalry that threatened to destroy the genre, and some record labels' shift from focusing on groups to individual MCs. Throughout the narrative Abdurraqib connects the music and cultural history to their street-level impact. Whether he's remembering *The Source* magazine cover announcing the Tribe's 1998

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breakup or writing personal letters to the group after bandmate Phife Dawg's death, Abdurraqib seeks the deeper truths of *A Tribe Called Quest*; truths that—like the low end, the bass—are not simply heard in the head, but felt in the chest.

Cloud Computing for Complete Beginners

Cloud Computing for Complete Beginners makes it extremely easy to get into the business of setting up and managing your own Cloud servers. The book provides detailed instructions and numerous screenshots and command line examples, making it easy for readers to follow along and build and configure their servers without having to do any guesswork. This book is meant as a quick crash course to get you going as soon as possible. It helps you avoid running in circles and spending hours reading forums and online articles to find out what you need to do next. Everything important is already in here!

The Enterprise Cloud

"Do you really understand what business value is? Information technology can and should deliver business value. But the Agile literature has paid scant attention to what business value means—and how to know whether or not you are delivering it. This problem becomes ever more critical as you push value delivery toward autonomous teams and away from requirements "tossed over the wall" by business stakeholders. An empowered team needs to understand its goal! Playful and thought-provoking, *The Art of Business Value* explores what business value means, why it matters, and how it should affect your software development and

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delivery practices. More than any other IT delivery approach, DevOps (and Agile thinking in general) makes business value a central concern. This book examines the role of business value in software and makes a compelling case for why a clear understanding of business value will change the way you deliver software. This book will make you think deeply about not only what it means to deliver value but also the relationship of the IT organization to the rest of the enterprise. It will give you the language to discuss value with the business, methods to cut through bureaucracy and strategies for incorporating Agile teams and culture into the enterprise. Most of all, this book will startle you into new ways of thinking about the cutting-edge of Agile practice and where it may lead."

The PayTech Book

Despite the buzz surrounding the cloud computing, only a small percentage of organizations have actually deployed this new style of IT—so far. If you're planning your long-term cloud strategy, this practical book provides insider knowledge and actionable real-world lessons regarding planning, design, operations, security, and application transformation. This book teaches business and technology managers how to transition their organization's traditional IT to cloud computing. Rather than yet another book trying to sell or convince readers on the benefits of clouds, this book provides guidance, lessons learned, and best practices on how to design, deploy, operate, and secure an enterprise cloud based on real-world experience. Author James Bond provides useful guidance and best-practice checklists based on his field experience with real customers and cloud providers. You'll view cloud services from the perspective of a consumer

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and as an owner/operator of an enterprise private or hybrid cloud, and learn valuable lessons from successful and less-than-successful organization use-case scenarios. This is the information every CIO needs in order to make the business and technical decisions to finally execute on their journey to cloud computing. Get updated trends and definitions in cloud computing, deployment models, and for building or buying cloud services Discover challenges in cloud operations and management not foreseen by early adopters Use real-world lessons to plan and build an enterprise private or hybrid cloud Learn how to assess, port, and migrate legacy applications to the cloud Identify security threats and vulnerabilities unique to the cloud Employ a cloud management system for your enterprise (private or multi-provider hybrid) cloud ecosystem Understand the challenges for becoming an IT service broker leveraging the power of the cloud

Ahead of the Curve

When human drivers let intelligent software take the wheel: the beginning of a new era in personal mobility.

Lessons from Private Equity Any Company Can Use

The easy way to understand and implement cloud computing technology written by a team of experts Cloud computing can be difficult to understand at first, but the cost-saving possibilities are great and many companies are getting on board. If you've been put in charge of implementing cloud computing, this straightforward, plain-English guide clears up the confusion and helps you get your plan in place. You'll learn how cloud computing enables you to run a more green

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IT infrastructure, and access technology-enabled services from the Internet ("in the cloud") without having to understand, manage, or invest in the technology infrastructure that supports them. You'll also find out what you need to consider when implementing a plan, how to handle security issues, and more. Cloud computing is a way for businesses to take advantage of storage and virtual services through the Internet, saving money on infrastructure and support. This book provides a clear definition of cloud computing from the utility computing standpoint and also addresses security concerns. Offers practical guidance on delivering and managing cloud computing services effectively and efficiently. Presents a proactive and pragmatic approach to implementing cloud computing in any organization. Helps IT managers and staff understand the benefits and challenges of cloud computing, how to select a service, and what's involved in getting it up and running. Highly experienced author team consults and gives presentations on emerging technologies. Cloud Computing For Dummies gets straight to the point, providing the practical information you need to know.

Necessary Endings

The Great Cloud Migration

Understand competitive forces and stay ahead of the competition. This book is a practical and accessible guide to understanding and implementing Porter's five forces, providing you with the essential information and saving time. In 50 minutes you will be able to:

- Understand the five forces that affect profitability and analyze each force in depth in

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relation to your company • Analyze the intensity of the competition within an industry and how this affects your business • Increase or maintain your competitive advantage according to the analysis ABOUT 50MINUTES.COM | Management & Marketing 50MINUTES.COM provides the tools to quickly understand the main theories and concepts that shape the economic world of today. Our publications are easy to use and they will save you time. They provide elements of theory and case studies, making them excellent guides to understand key concepts in just a few minutes. In fact, they are the starting point to take action and push your business to the next level.

The Art of Business Value

Bill Gates talks about the history of computers, how they have changed our lives and future developments.

Computational Intelligence for Multimedia Big Data on the Cloud with Engineering Applications

Coffee is one of the largest and most valuable commodities in the world. This is the story of its origins, its history, and the threat to its future, by the IACP Award–winning author of Darjeeling. Located between the Great Rift Valley and the Nile, the cloud forests in southwestern Ethiopia are the original home of Arabica, the most prevalent and superior of the two main species of coffee being cultivated today. Virtually unknown to European explorers, the Kafa region was essentially off-limits to foreigners well into the twentieth century, which allowed the world's original coffee culture to develop in virtual isolation in the forests where the Kafa people continue to forage for wild coffee berries. Deftly

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blending in the long, fascinating history of our favorite drink, award-winning author Jeff Koehler takes readers from these forest beginnings along the spectacular journey of its spread around the globe. With cafés on virtually every corner of every town in the world, coffee has never been so popular--nor tasted so good. Yet diseases and climate change are battering production in Latin America, where 85 percent of Arabica grows. As the industry tries to safeguard the species' future, breeders are returning to the original coffee forests, which are under threat and swiftly shrinking. "The forests around Kafa are not important just because they are the origin of a drink that means so much to so many," writes Koehler. "They are important because deep in their shady understory lies a key to saving the faltering coffee industry. They hold not just the past but also the future of coffee."

Briggs

This book is an indispensable reference for developers and administrators who want to maximize the performance of their Sun systems. Revised and updated to cover the latest SPARC and software release (including Solaris 2.6). This book presents a collaboration of configuration and performance information not available anywhere else.

Designing Data-Intensive Applications

An expert guide to selecting the right cloud service model for your business Cloud computing is all the rage, allowing for the delivery of computing and storage capacity to a diverse community of end-recipients. However, before you can decide on a cloud model, you need to determine what the ideal cloud

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service model is for your business. Helping you cut through all the haze, Architecting the Cloud is vendor neutral and guides you in making one of the most critical technology decisions that you will face: selecting the right cloud service model(s) based on a combination of both business and technology requirements. Guides corporations through key cloud design considerations Discusses the pros and cons of each cloud service model Highlights major design considerations in areas such as security, data privacy, logging, data storage, SLA monitoring, and more Clearly defines the services cloud providers offer for each service model and the cloud services IT must provide Arming you with the information you need to choose the right cloud service provider, Architecting the Cloud is a comprehensive guide covering everything you need to be aware of in selecting the right cloud service model for you.

Architecting the Cloud

It's not enough to say that the CIO is the geek who wears the suit, IT leaders must, now more than ever, take a seat at the table. In *A Seat at the Table*, CIO Mark Schwartz explores the role of IT leadership as it is now and opens the door to reveal IT leadership as it should be—an integral part of the value creation engine. With wit and an easy style, Schwartz reveals that the only way to become an Agile IT leader is to be courageous—to throw off the attitude and assumptions that have kept CIOs from taking their rightful seat at the table. CIOs, step on up, your seat at the table is waiting for you.

Ahead of the Curve

The term "Internet of Things" (IoT) refers to an ecosystem of

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interconnected physical objects and devices that are accessible through the Internet and can communicate with each other. The main strength of the IoT vision is the high impact it has created and will continue to do so on several aspects of the everyday life and behavior of its potential users. This book presents some of the state-of-the-art research work in the field of the IoT, especially on the issues of communication protocols, interoperability of protocols and semantics, trust security and privacy issues, reference architecture design, and standardization. It will be a valuable source of knowledge for researchers, engineers, practitioners, and graduate and doctoral students who are working in various fields of the IoT. It will also be useful for faculty members of graduate schools and universities.

Soros on Soros

Cloud computing is the most significant technology development of our lifetimes. It has made countless new businesses possible and presents a massive opportunity for large enterprises to innovate like startups and retire decades of technical debt. But making the most of the cloud requires much more from enterprises than just a technology change. Stephen Orban led Dow Jones's journey toward digital agility as their CIO and now leads AWS's Enterprise Strategy function, where he helps leaders from the largest companies in the world transform their businesses. As he demonstrates in this book, enterprises must re-train their people, evolve their processes, and transform their cultures as they move to the cloud. By bringing together his experiences and those of a number of business leaders, Orban shines a light on what works, what doesn't, and how enterprises can transform themselves using the cloud.

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