

## The House Of Mondavi The Rise And Fall Of An American Wine Dynasty

Hidden History of Napa Valley Tangled Vines The Winemaker Workforce Management Harvests of Joy Icon The Last Chinese Chef Financial Disclosure Reports of Members of the U.S. House of Representatives for the Period Between January 1, 1998 and December 31, 1998 Journal of the House of Representatives of the United States Wine Wars American Moonshot Judgment of Paris Cork Dork Lost Kingdom Wine and the White House Business Week Home Baked The Man Who Would Be Queen Seasons of the Vineyard Materials that Move Napa Valley Kevin Zraly's Windows on the World Wine Journal The House of Mondavi Luxury Wine Marketing No Idle Hands The Emperor of Wine Wine Talk Gold in the Vineyards Napa at Last Light Rolex GMT-Master Napa Valley, Then and Now Napa Valley The Culinarian A Tale of Two Valleys The White Devil's Daughters A Short History of Wine Blood and Wine SWOT Analysis Robert Mondavi and the Wine Industry Congressional Record Gallo Be Thy Name

### Hidden History of Napa Valley

On October 12, 2005, a massive fire broke out in the Wines Central wine warehouse in Vallejo, California. Within hours, the flames had destroyed 4.5 million bottles of California's finest wine worth more than \$250 million, making it the largest destruction of wine in history. The fire had

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been deliberately set by a passionate oenophile named Mark Anderson, a skilled con man and thief with storage space at the warehouse who needed to cover his tracks. With a propane torch and a bucket of gasoline-soaked rags, Anderson annihilated entire California vineyard libraries as well as bottles of some of the most sought-after wines in the world. Among the priceless bottles destroyed were 175 bottles of Port and Angelica from one of the oldest vineyards in California made by Frances Dinkelspiel's great-great grandfather, Isaias Hellman, in 1875. Sadly, Mark Anderson was not the first to harm the industry. The history of the California wine trade, dating back to the 19th Century, is a story of vineyards with dark and bloody pasts, tales of rich men, strangling monopolies, the brutal enslavement of vineyard workers and murder. Five of the wine trade murders were associated with Isaias Hellman's vineyard in Rancho Cucamonga beginning with the killing of John Rains who owned the land at the time. He was shot several times, dragged from a wagon and left off the main road for the coyotes to feed on. In her new book, Frances Dinkelspiel looks beneath the casually elegant veneer of California's wine regions to find the obsession, greed and violence lying in wait. Few people sipping a fine California Cabernet can even guess at the "Tangled Vines" where its life began.

### Tangled Vines

This book presents a design-driven investigation into smart materials developed by chemists, physicists, materials and chemical engineers, and applied by designers to consumer products, buildings, interfaces, or textiles. Introducing a class of smart materials (referred to as stimuli-

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responsive, morphing or kinetic materials) that move and change their shape in response to stimuli, the book presents their characteristics, advantages, potentials, as well as the difficulties involved in their application. The book also presents a large number of case studies on products, projects, concepts, and experiments employing smart materials, thus mapping out new design territories for these innovative materials. The case studies involve different fields of design, including product, interior, fashion, and communication design. Reflecting the growing demand for sustainable and human-centered design agendas, the book explores and reveals the role and influence of these new materials and technologies on design and human experience, and discusses how they can be used to redefine our objects and spaces so as to promote more resilient environments. The book offers an intriguing and valuable resource for design professionals, engineers, scientists and students alike.

### The Winemaker

First published in 2009, this book has already received several awards. Tuccille reveals how the Gallos, a secretive family with political and organized crime connections, rose from near poverty after Prohibition to conquer the multibillion-dollar U.S. wine market.

### Workforce Management

To help celebrate the 25th anniversary of the latest edition of Kevin Zraly's classic book, we

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have created this tasty supplement: a wine journal of the same excellent vintage. Elegantly produced, this deluxe edition will debut this October along with the Complete Wine Course. A 64-page introductory section includes lots of information--including details on wine basics, tasting, and buying; How to Understand our Sense of Taste and Smell; What to Look for in a Wine; How to Identify the Major Grape Varieties; and Vintage Best Bets from the Top Wine Regions in the World. The actual journal contains a fill-in area for jotting down tasting notes and for saving your favorite wine labels. It's a gift any wine lover would savor!

### Harvests of Joy

An autobiography of Dr. Richard Peterson. A winemaker and scientist who has played a leading part in the development of the California Wine industry over the last half a century. This witty and revealing story chronicles his early life, as a child in the Mid-West in the midst of the Great Depression, through to his many key roles as winemaker at the heart of the California wine industry. His sensitive wine palette, and innovative approach to winemaking, have made him a sought after wine judge, expert witness, consultant and educator. An engaging read, full of colorful characters and interesting insider information about the art and science of winemaking in a dynamic time of unprecedented change. Lessons learned in the course of his working life will resonate with readers both the wine industry and beyond.

### Icon

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Professional journalist and amateur drinker Bianca Bosker didn't know much about wine - until she discovered the world of elite sommeliers who dedicate their lives to the pursuit of flavour. Astounded by their fervour and seemingly superhuman sensory powers, she set out to uncover what drove their obsession, and whether she, too, could become a 'cork dork.' With boundless curiosity, humour and a healthy dose of scepticism, Bosker takes the reader inside underground tasting groups, exclusive New York City restaurants, California mass-market wine factories and even a neuroscientist's fMRI machine as she attempts to answer the most nagging question of all: what's the big deal about wine? Funny, counterintuitive and compulsively readable, *Cork Dork* not only illuminates wine production and consumption, but also shows how cultivating our taste buds can have enormous ramifications for both our brains and our lives.

### The Last Chinese Chef

Variously regarded as a sacred, religious drink, an inebriant, and even the work of the Devil, throughout the ages wine has generated passions that verge on mania. In *A Short History of Wine*, Rod Phillips tells the story of wine in the Western world with all its grandeurs and miseries. Packed with fascinating stories, unexpected insights, and the myriad tricks of the trade, *A Short History of Wine* is an essential book for anyone who treats this most venerated drink with the zeal it deserves.

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Financial Disclosure Reports of Members of the U.S. House of Representatives for the Period Between January 1, 1998 and December 31, 1998

### Journal of the House of Representatives of the United States

Looks at an event held in 1976 in which French judges, during a blind taste-test, chose unknown California wines to be superior to France's best wines. Reprint. 50,000 first printing.

### Wine Wars

Some vols. include supplemental journals of "such proceedings of the sessions, as, during the time they were depending, were ordered to be kept secret, and respecting which the injunction of secrecy was afterwards taken off by the order of the House."

### American Moonshot

### Judgment of Paris

Beginning in 1874, the Occidental Mission Home on the edge of San Francisco's Chinatown

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served as a gateway to freedom for thousands of enslaved young Chinese women and girls. Run by Donaldina "Dolly" Cameron (known to her enemies as the White Devil of Chinatown), Tien Fuh Wu, and other courageous female abolitionists, it survived earthquakes, fire, bubonic plague, and violent attacks. With compassion and an investigative historian's sharp eye, Siler tells the story of this remarkable safe house. She shows how Dolly and her colleagues defied contemporary convention--even occasionally breaking the law--by physically rescuing children from the brothels where they worked or by snatching them off ships as they were being smuggled in--and how they helped bring the exploiters to justice. She shares the moving stories of the girls and young women who sought refuge at the mission. And she writes about the lives these women went on to lead. The White Devil's Daughters is a remarkable chapter in an overlooked part of our history, a story of exploitation, resistance, and hope.

### Cork Dork

Traces four generations of a Napa Valley wine-making family, from the arrival of Italian immigrant Cesare Mondavi at Ellis Island in 1906, to the scandals that rocked the family throughout the twentieth century, to the present-day battle over the family's billion-dollar fortune. First serial, Wall Street Journal.

### Lost Kingdom

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A blazingly funny, heartfelt memoir from the daughter of the larger-than-life woman who ran Sticky Fingers Brownies, an underground bakery that distributed thousands of marijuana brownies per month and helped provide medical marijuana to AIDS patients in San Francisco--for fans of Armistead Maupin and Patricia Lockwood During the '70s in San Francisco, Alia's mother ran the underground Sticky Fingers Brownies, delivering upwards of 10,000 illegal marijuana edibles per month throughout the circus-like atmosphere of a city in the throes of major change. She exchanged psychic readings with Alia's future father, and thereafter had a partner in business and life. Decades before cannabusiness went mainstream, when marijuana was as illicit as heroin, they ingeniously hid themselves in plain sight, parading through town--and through the scenes and upheavals of the day, from Gay Liberation to the tragedy of the Peoples Temple--in bright and elaborate outfits, the goods wrapped in hand-designed packaging and tucked into Alia's stroller. But the stars were not aligned forever and, after leaving the city and a shoulda-seen-it-coming divorce, Alia and her mom returned to San Francisco in the mid-80s, this time using Sticky Fingers' distribution channels to provide medical marijuana to friends and former customers now suffering the depredations of AIDS. Exhilarating, laugh-out-loud funny, and heartbreaking, Home Baked celebrates an eccentric and remarkable extended family, taking us through love, loss, and finding home.

### Wine and the White House

The first book to chronicle the rise of Robert M. Parker, Jr., the world's most influential and controversial wine critic, who, over the last twenty-five years, has dominated the international

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wine world and embodied the triumph of American taste. This is the story of how an American lawyer raised on Coca-Cola caused a revolution in the way wines around the globe are made, sold, and talked about. To his legions of fans, Parker is a cross between Julia Child and Ralph Nader — part enthusiastic sensualist and part consumer crusader. To his many enemies, he is a self-appointed wine judge bent on reducing the meaning of wine to a two-digit number. The man who now rules the world of wine has been the focus of both adulation and death threats. He rose to his pinnacle of power by means of the traditional American virtues of hard work, determination, and integrity — coupled with an unshakeable ego and a maniacal obsession with a beverage that aspires to a seductive art form: fine wine. Parker's influential bimonthly newsletter, *The Wine Advocate*, with more than 45,000 subscribers across the United States and in more than thirty-seven countries, exerts the single most significant influence on consumers' wine-buying habits and trends in America, Europe, and the Far East, and impacts the way wine is being made in every wine-producing country in the world, from France to Australia. Parker has been profiled in countless magazines and newspapers around the world and most of his dozen books have been best sellers in the United States and abroad. Yet, despite the world's attention and unending acclaim, Robert Parker stands at the center of a heated controversy. Is he a passionate lover of wine who, more than anyone else, is responsible for its vastly improved quality, or is he, as others claim, waging a war against centuries of tradition and in the process killing the soul of wine? *The Emperor of Wine* tackles the myriad questions that swirl about Parker and reveals how he became both worshipped and despised, revered as an infallible palate by some and blamed by others for remaking the world's wine industry into a single global market, causing prices to skyrocket, and

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single-handedly reshaping the taste of wine to his own preference. Elin McCoy met Robert Parker in 1981 when she was his first magazine editor, and she has followed his extraordinary rise ever since. In telling Parker's story, McCoy gives readers an unmatched, authoritative insider's view of the eccentric personalities, bitter feuds, controversies, passions, payoffs, and secrets of the wine world, explaining how wine reputations are made, how and why wine critics agree and disagree, and tracking the startling ways wines are judged, promoted, made, and sold today. This fascinating portrait of a modern-day cultural colossus shows how a world that once was the province of gentlemen's clubs and the pastime of stuffed shirts turned into a sensual hobby for the middle class, creating a luxury industry bent on making money on a worldwide scale — and how one man has revolutionized the way the world thinks about wine.

### Business Week

The New York Times' bestselling author delivers "a riveting saga about Big Sugar flexing its imperialist muscle in Hawaii . . . A real gem of a book" (Douglas Brinkley, author of American Moonshot). Deftly weaving together a memorable cast of characters, *Lost Kingdom* brings to life the clash between a vulnerable Polynesian people and relentlessly expanding capitalist powers. Portraits of royalty and rogues, sugar barons, and missionaries combine into a sweeping tale of the Hawaiian Kingdom's rise and fall. At the center of the story is Lili'uokalani, the last queen of Hawaii. Born in 1838, she lived through the nearly complete economic transformation of the islands. Lucrative sugar plantations gradually subsumed the majority of the land, owned almost exclusively by white planters, dubbed the "Sugar Kings."

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Hawaii became a prize in the contest between America, Britain, and France, each seeking to expand their military and commercial influence in the Pacific. The monarchy had become a figurehead, victim to manipulation from the wealthy sugar plantation owners. Liliuokalani was determined to enact a constitution to reinstate the monarchy's power but was outmaneuvered by the United States. The annexation of Hawaii had begun, ushering in a new century of American imperialism. "An important chapter in our national history, one that most Americans don't know but should." "The New York Times Book Review" "Siler gives us a riveting and intimate look at the rise and tragic fall of Hawaii's royal family . . . A reminder that Hawaii remains one of the most breathtaking places in the world. Even if the kingdom is lost." "Fortune" "[A] well-researched, nicely contextualized history . . . [Indeed]" "one of the most audacious land grabs of the Gilded Age." "Los Angeles Times"

### Home Baked

A textbook and practitioner's guide, written by a leading Professor of Wine Business and a seasoned luxury wine marketing practitioner. It describes the history and best practices of marketing luxury wine, and includes case studies of wineries from around the world, as well as new, primary research into the market size of luxury wine.

### The Man Who Would Be Queen

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The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in The Debates and Proceedings in the Congress of the United States (1789-1824), the Register of Debates in Congress (1824-1837), and the Congressional Globe (1833-1873)

### Seasons of the Vineyard

#### Materials that Move

A true story of midlife transformation by the Napa Valley entrepreneur who put California's wine industry on the map. In 1965, after a notorious family feud, Robert Mondavi—then fifty-two years old—was thrown out of his family's winery. Far from defeated, Mondavi was dedicated to a vision of creating a superior wine. What has happened since that fateful day is one of the greatest success stories of American business. Today, the Robert Mondavi Winery is one of the most respected in the world, and Mondavi is the man who is most responsible for the worldwide recognition of American wine making, as well as changing America's palate for fine wine and food. In *Harvests of Joy*, Mondavi shares how his passion for excellence helped him to achieve this extraordinary position, one he reached not without pain and sacrifice. With invaluable insider tips on his approach to both wine making and running a business, Mondavi's

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inspirational story is "a grand example of the fact that in America you can pretty much be, do, or accomplish, whatever you set out to" (Ventura County Star).

### Napa Valley

Writing with wit and verve, Mike Veseth (a.k.a. the Wine Economist) tells the compelling story of the war between the market trends that are redrawing the world wine map and the terroirists who resist them. Wine and the wine business are at a critical crossroad today, transformed by three powerful forces. Veseth begins with the first force, globalization, which is shifting the center of the wine world as global wine markets provide enthusiasts with a rich but overwhelming array of choices. Two Buck Chuck, the second force, symbolizes the rise of branded products like the famous Charles Shaw wines sold in Trader Joe's stores. Branded corporate wines simplify the worldwide wine market and give buyers the confidence they need to make choices, but they also threaten to dumb down wine, sacrificing terroir to achieve marketable McWine reliability. Will globalization and Two Buck Chuck destroy the essence of wine? Perhaps, but not without a fight, Veseth argues. He counts on "the revenge of the terroirists" to save wine's soul. But it won't be easy as wine expands to exotic new markets such as China and the very idea of terroir is attacked by both critics and global climate change. Veseth has "grape expectations" that globalization, Two Buck Chuck, and the revenge of the terroirists will uncork a favorable future for wine in an engaging tour-de-force that will appeal to all lovers of wine, whether it be boxed, bagged, or bottled.

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## Kevin Zraly's Windows on the World Wine Journal

Informed by wine insider and fourth generation vintner Dr. Laura Catena, *Gold in the Vineyards* highlights the true stories of love, family, betrayal and war at the origin of twelve of the New and Old World's most famous vineyards. Detailed maps, infographics and stylish illustrations allow the reader to journey through wine history and into the details of vineyard soil and climate - what winemakers call terroir - in order to understand what is at the birth of any great wine. Organized by country and producer, each chapter tells the story of a wine and finishes with maps of the region, vineyard, and illustrated factoids about the wine's rise to fame. Start off meeting the Rothschild family, prisoners of war and world-famous bankers behind the "First of Firsts," Château Lafite Rothschild. Learn why a bottle of the 1787 vintage was sold for \$160,000 US dollars or why the Maréchal de Richelieu was convinced that drinking Château Lafite was the secret to eternal youth. Head down to Italy to meet the Antinori family, for the first time, under female leadership since making wine for 26 generations. Learn about the connection between the Antinoris and the Medicis, through the story of the murderous Pietro de Medici. Learn about the French wine classification system and Château d'Yquem, the only Premier Cru Superieur, a wine made from what the French call pourriture noble or noble rot, and whose grapes are harvested only by women. Travel to Spain to meet María José López de Heredia of Viña Tondonia, whose family is known for ageing their wine in barrel for 10-20 years, longer than most, and for refusing to adopt new technologies in their vineyards and winery. Get introduced to Bill Harlan, an adventurer and real estate mogul mentored by Robert Mondavi, who has a 200-year plan to make a Grand Cru and create a European-style wine

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dynasty in America. Travel back to the 18th Century and witness the fight between a Prince and a Marquise, for the ownership of the exquisite Domaine de la Romanée-Conti. Meet current owner Aubert de Villaine, who spearheaded the effort to turn the Burgundy wine region into a World Heritage Site. Hike the hills of the Mosel in Germany, and understand why its slate soils yield some of the most age-worthy wines in the world from the Riesling variety, born in the Middle Ages. Understand biodynamic winemaking through the eyes of the late Anne-Claude Leflaive, who inspired generations of winemakers around the world to stop using pesticides in their vineyards. Experience the magic from the old vines of the Henschke family, who fled religious persecution in Prussia, and founded Australia's most celebrated vineyard, Hill of Grace. Defy the norms with rule-breaking Italian winemaker Angelo Gaja and his daughter Gaia Gaja, known for bringing about the renaissance of Italy's Barolo region and the Nebbiolo variety. Dive into the dream of a farmer boy Etienne Guigal, who grew up wanting to make wine as a child, and through hard work and fanatical devotion to winemaking created one of France's most collected wines in the Rhône Valley's terraced vineyards. Finish with the story of Dr. Laura Catena's family, Italian immigrants to Argentina, who discovered a magical new place for wine at high altitude in the Andes mountains, and made the Malbec variety famous around the world.

### The House of Mondavi

More than one hundred outstanding recipes from the Mondavi Winery of the Napa Valley presents a variety of the Mondavi family's heirloom recipes, as well as the contributions of

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noted guest chefs, for every season of the year. 25,000 first printing. Tour.

### Luxury Wine Marketing

The wine label is a powerful icon of modern civilization; it is a precious object of art that symbolizes and disseminates the cultural and spiritual values of the land where the wine is grown. Wine label design has undergone a renaissance where art meets marketing in the most powerful way, penetrating the subconscious, and using the power of suggestion to imply flavor and quality. Jeffrey Caldewey and Chuck House are acknowledged masters of the new designs and they have created designs for some of the world's most sought after wines and this book is a collection of their most important works. Beginning with a short treatise on some of the philosophical aspects of modern iconography, this book documents 100 wine labels and bottle designs with complete descriptions of the genesis and thought behind each design concept. This book will become a classic in package design and essential for wine marketers and those who collect label art.

### No Idle Hands

Struggling to recover in the wake of her husband's premature death and stunned by a paternity suit against her husband's estate, food writer Maggie McElroy plans a trip to China to investigate the claim and to profile rising chef Sam Liang, who introduces her to the Chinese

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concept of food, while drawing her into his extended family and helping her come to terms with her life. Reprint.

### The Emperor of Wine

The New York Times bestselling author of Napa tells the captivating story of how the Napa Valley region transformed into an extraordinary engine of commerce, glamour, and an outsized version of the American dream—and how it could be lost—in “a strong plea for responsible stewardship of the land” (Kirkus Reviews). Not so long ago, wine was an exclusively European product. Now it is thoroughly American; emblematic of Napa Valley, an area idealized as the epicenter of great wines and foods and a cultural tourist destination. But James Conaway’s candid book tells the other side of the romanticized story. Napa at Last Light reveals the often shadowy side of the latter days of Napa Valley—marked by complex personal relationships, immense profits, passionate beliefs, and sometimes desperate struggles to prevail. In the balance hang fortunes and personal relationships made through hard work and manipulation of laws, people, and institutions. Napers who grew up trusting in the beneficence of the “vintner” class now confront the multinational corporations who have stealthily subsumed the old family landmarks and abandoned the once glorious conviction that agriculture is the best use of the land. Hailed as the definitive Napa writer, Conaway has spent decades covering the region. Napa at Last Light showcases the greed, enviable profits, legacy, and tradition that still collide in this compelling story. The area is still full of dreamers, but of opposing sorts: those longing for a harmonious society based upon the vine, and self-styled overlords yearning for wealth

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and the special acclaim only fine wine can bring. Bets are still out on what the future holds. □This is a stunning and sad look at how an idyllic community became a victim of its own success□fascinating and well-researched□ (Publishers Weekly, starred review).

### Wine Talk

Seminar paper from the year 2004 in the subject Business economics - Business Management, Corporate Governance, grade: 1,7 (A-), University of Constance (Department of Management), course: Strategic Management Concepts and Cases, language: English, abstract: The Robert Mondavi Company has been one of the most innovative high quality winemakers in the US history. However during the last years the company is facing increasing competition, especially in their main segment - premium wine. The first step of this SWOT analyses is an examination of the environment the Robert Mondavi Company is settled in. Afterwards we will give an overview regarding three internal aspects: resource situation, strength and weaknesses of the value chain and core competencies. In the third part we will draw the line using the gained information of the SWOT analyses and the company's current situation to explain the recent strategies and future prospects. The leading question will be: Is the company's resource allocation and strategy still adequate to succeed the new challenges and what are possible alternatives?

### Gold in the Vineyards

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## Napa at Last Light

The beautiful Napa Valley currently has over 300 wineries and attracts over to million visitors per year. In its third edition, Antonia Allegra's newly revised and updated Napa Valley is now more than ever an indispensable guide to this increasingly popular destination. Napa Valley provides substantial new information on the best wineries of the area, including up-to-date directions and tasting-room hours, an improved regional map, and fun anecdotes and local history. Illustrated throughout with Richard Gillette's full-color photographs of wineries and filled with information on wine making and profiles of the local vintners, Napa Valley offers a captivating look at America's premier wine region.

## Rolex GMT-Master

## Napa Valley, Then and Now

The author of *The Second Coming of Steve Jobs* offers a colorful portrait of the quirky world of Napa and Sonoma Valley, offering entertaining profiles of Napa's wealthy, novice vintners and bohemian Sonoma's battle against developers as he captures the absurdities and complexities of life among the wine world's glitterati.

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## Napa Valley

“Fascinating . . . What is remarkable about this book is that a history of knitting can function so well as a survey of the changes in women’s role over time.” The New York Times Book Review An historian and lifelong knitter, Anne Macdonald expertly guides readers on a revealing tour of the history of knitting in America. In *No Idle Hands*, Macdonald considers how the necessity—and the pleasure—of knitting has shaped women’s lives. Here is the Colonial woman for whom idleness was a sin, and her Victorian counterpart, who enjoyed the pleasure of knitting while visiting with friends; the war wife eager to provide her man with warmth and comfort, and the modern woman busy creating fashionable handknits for herself and her family. Macdonald examines each phase of American history and gives us a clear and compelling look at life, then and now. And through it all, we see how knitting has played an important part in the way society has viewed women—and how women have viewed themselves. Assembled from articles in magazines, knitting brochures, newspaper clippings and other primary sources, and featuring reproductions of advertisements, illustrations, and photographs from each period, *No Idle Hands* capture the texture of women’s domestic lives throughout history with great wit and insight. “Colorful and revealing . . . vivid . . . This book will intrigue needlewomen and students of domestic history alike.” The Washington Post Book World

## The Culinarian

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An account of financial and personal scandal at the Gallo winery describes how Ernest Gallo's legal action against his brother, Joe--who wished to use the Gallo name for his cheese company--revealed long-hidden Gallo secrets. 40,000 first printing. Tour.

### A Tale of Two Valleys

An in-depth look at the history, wineries, and wines of Napa Valley with a special emphasis on tasting notes of older vintages.

### The White Devil's Daughters

Napa Valley is known for its wine and winemakers, but just beneath the fertile soil lies another, more complex version of its history. Uncover the story of Napa's first Chinatown--once home to nearly five hundred immigrants--that dwindled to fewer than seventeen residents before the last buildings were razed in the early twentieth century. Meet the small but determined group of African American farmers and barbers who called Napa home and the indomitable May Howard, a successful businesswoman and brothel owner. Learn about the Bracero Program that kept many of Napa's wineries, including Krug, Beaulieu and Stag's Leap, thriving during World War II. Join author Alexandria Brown as she explores these lesser-known stories of the ordinary people who helped shape modern-day wine country.

## A Short History of Wine

### Blood and Wine

Now in paperback, an award-winning historian and perennial New York Times bestselling author takes a fresh look at the space program, President John F. Kennedy's inspiring challenge, and America's race to the moon. "We choose to go to the Moon in this decade and do the other things, not because they are easy, but because they are hard; because that goal will serve to organize and measure the best of our energies and skills, because that challenge is one that we are willing to accept, one we are unwilling to postpone, and one we intend to win."--President John F. Kennedy On May 25, 1961, JFK made an astonishing announcement: his goal of putting a man on the moon by the end of the decade. In this engrossing, fast-paced epic, Douglas Brinkley returns to the 1960s to recreate one of the most exciting and ambitious achievements in the history of humankind. American Moonshot brings together the extraordinary political, cultural, and scientific factors that fueled the birth and development of NASA and the Mercury, Gemini and Apollo projects, which shot the United States to victory in the space race against the Soviet Union at the height of the Cold War. Drawing on new primary source material and major interviews with many of the surviving figures who were key to America's success, Brinkley brings this fascinating history to life as never before. American Moonshot is a portrait of the brilliant men and women who made this giant leap possible, the

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technology that enabled us to propel men beyond earth's orbit to the moon and return them safely, and the geopolitical tensions that spurred Kennedy to commit himself fully to this audacious dream. Brinkley's ensemble cast of New Frontier characters include rocketeer Wernher von Braun, astronaut John Glenn and space booster Lyndon Johnson. A vivid and enthralling chronicle of one of the most thrilling, hopeful, and turbulent eras in the nation's history, *American Moonshot* is an homage to scientific ingenuity, human curiosity, and the boundless American spirit.

### SWOT Analysis Robert Mondavi and the Wine Industry

Gay. Straight. Or lying. It's as simple and straightforward as black or white, right? Or is there a gray area, where the definitions of sex and gender become blurred or entirely refocused with the deft and practiced use of a surgeon's knife? For some, the concept of gender "the very idea we have of ourselves as either male or female beings" is neither simple nor straightforward. Written by cutting-edge researcher and sex expert J. Michael Bailey, *The Man Who Would Be Queen* is a frankly controversial, intensely poignant, and boldly forthright book about sex and gender. Based on his original research, Bailey's book is grounded firmly in science. But as he demonstrates, science doesn't always deliver predictable or even comfortable answers. Indeed, much of what he has to say will be sure to generate as many questions as it does answers. Are gay men genuinely more feminine than other men? And do they really prefer to be hairdressers rather than lumberjacks? Are all male transsexuals women trapped in men's bodies or are some of them men who are just plain turned on by the

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idea of becoming a woman? And how much of a role do biology and genetics play in sexual orientation? But while Bailey's science is provocative, it is the portraits of the boys and men who struggle with these questions — and often with anger, fear, and hurt feelings — that will move you. You will meet Danny, an eight-year old boy whose favorite game is playing house and who yearns to dress up as a princess for Halloween. And Martin, an expert makeup artist who was plagued by inner turmoil as a youth but is now openly homosexual and has had many men as sex partners. And Kim, a strikingly sexy transsexual who still has a penis and works as a dancer and a call girl for men who like she-males while she awaits sex reassignment surgery. These and other stories make it clear that there are men — and men who become women — who want only to understand themselves and the society that makes them feel like outsiders. That there are parents, friends, and families that seek answers to confusing and complicated questions. And that there are researchers who hope one day to grasp the very nature of human sexuality. As the striking cover image — a distinctly muscular and obviously male pair of legs posed in a pair of low-heeled pumps — makes clear, the concept of gender, the very idea we have of ourselves as either male or female beings, is neither simple nor straightforward for some.

Congressional Record

Gallo Be Thy Name

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**PRESENTATION: HOW TO KNOW EVERYTHING ABOUT THE ROLEX GMT-MASTER** The GMT-Master was created to meet the needs of Pan American Airways to supply its pilots with a wristwatch able to indicate the time back home and the time in their arrival destination simultaneously. It was necessary to give the pilots a "technical" wristwatch, which indicated simultaneously the two different times. It is from this point that the request arose from Pan Am to Rolex, to create a new watch for modern age aviators: a watch with two time zones. The name GMT-Master was chosen. Are you a watch collector and you need information about the Rolex GMT-Master? Are you a watch dealer and you want to know exactly what you are buying and selling? Do you want to know the real value of your GMT-Master? For all this and much much more, this book is perfect for you. You will also know the current value of every GMT-Master. **TOPICS** With high quality images, technical details and updated prices, this book shows and describes every GMT-Master and GMT-Master II reference. For each watch this guide explains every characteristic: crystal, bakelite bezel, anodized aluminium bezel, Cerachrom bezel, bracelet, case back, winding crown, case number with production year, dial, movement, hands, etc. Furthermore, the book shows: "Albino", bachelite, "Batman", bracelets, calibers, "circular" indexes, "circular edged" indexes, "Cornino" crown guards, "standard" crown guards, GMT hand with small arrow, Green Dial, Oysterlock, sunken holes, vintage advertisements, Underline, box, papers, the "Ice" model, "Chuck Yeager", "Tiffany & Co.", "Mission Everest", dials with Arab coats of arms, Attached are the updated estimates of every modern and vintage Rolex GMT-Master.

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